

Partner opportunities:

PM Society Awards Programme

from the
PM
SOCIETY
ADVANCING STANDARDS





Partner with us to support the PM Society Awards Programmes

As our partners, we will promote your brand and support as we bring the industry together to recognise and celebrate the very best in pharmaceutical marketing and healthcare communications.

The partnership will start as soon as you get involved with promotion before, during and after the event.

We have opportunities to headline the programme, align yourself with one of the categories, as well as branding an awards ceremony asset or experience.

If you would like to know more, please get in touch with Jenny:
jenny@pmsociety.org.uk

As a not-for-profit organisation, our partners are important to support us in driving our relevant programmes and well attended events.



PM AWARDS
pharmaceutical marketing

Why not consider partnering with both awards, our full awards programme?

The **PM Awards** celebrate creativity in pharmaceutical marketing and healthcare communications. The awards ceremony attracts around 900 guests to the JW Marriot Grosvenor House every March.

The **PMi Awards** focus on celebrating innovation and impact in pharmaceutical marketing and healthcare communications. The awards ceremony will be held at the The Brewery on the 17th September 2026 and last year was a sell out with over 500 guests.



PMi AWARDS
innovation + impact



WHAT'S AVAILABLE?

HEADLINE PARTNER:

Your opportunity to be the brand that supports the entire awards process

£20,000 for the PM Awards 2027

SOLD – PMi Awards 2026

Includes all category sponsorship benefits shown right, plus:

The PM Awards / PMi Awards, supported by *your brand*

Priority logo, priority VIP positioning both pre and during awards ceremony

PDF of attendees' names and organisations, if required

Dedicated Eshot post awards with Partner content, if required

Dedicated social media coverage

CATEGORY SPONSORSHIP:

PM Awards: £9,000 (£4,460 sponsorship – £4,540 table for 10)

PMi Awards: £7,500 (£3,250 sponsorship – £4,250 table for 10)

Includes 10 tickets on your company branded priority table.

Your logo on our awards webpages, multiple social media posts, all promotional material, and selected awards communication.

At the event

- VIP sponsor area/table with drinks for your guests
- Discount offered for further table/tickets
- Your logo/advert will be displayed on our exhibition or screens and your 20 second promotional video will be shown during the category presentation
- Your company representative will go on stage to announce and present the trophy to the winner

Post event

Your 20 second promotional video will feature on the online results brochure, *(remains on the PM Society website in archived one year after the event)*



BRANDING AND EXPERIENCES:

Why not consider adding your brand and support to one of our awards assets?

- Our printed programme
- Table signage
- Online results brochure
- Online guest list

Or consider supporting an experience at the event to give you full interaction with guests?

- The celebratory afterparty
- The iconic photo experience
- Sweet trolleys

To discuss these options, please contact jenny@pmsociety.org.uk



CONTACT US

Please contact us to discuss these sponsorship opportunities, or any other ideas you may have to promote your organisation.

Jenny Claridge

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pmsociety.org.uk/awards/