

PMi AWARDS

innovation + impact

The PMi Awards will be held on 17th September 2026 at The Brewery, London.

KEY DATES

Entries Open: **30th March** | Earlybird: **12th May** | Deadline: **19th May** | Extension: **26th May**

People Awards Deadline: **19th June**

PMi CATEGORIES 2026

- Brand Promotion
- HCP Education, Training & Support
- Independent Medical Education
- Clinical Trial Recruitment and Retention
- Disease and/or Health Awareness (Public)
- Congress, Meetings & Events
- Patient Support Programmes
- Customer Engagement Excellence
- External Communications
- Internal Communications
- Sustained Excellence (formerly Evolving for Success)
- Healthcare Charities, Patient Associations & The NHS
- Film, Animation and Video
- Impact in Pharma Technology
- Innovation in Marketing and Communications
- Purpose and Positive Impact
- Agency Champion of the Year
- PMi Agency of the Year (headcount over 30)
- PMi Agency of the Year (headcount under 30)
- PMi Pharma Partner of the Year

