



PM
SOCIETY



PM SOCIETY
AWARDS
2024



PM SOCIETY
DIGITAL
AWARDS
2024

Sponsorship Opportunities 2024

Take the spotlight as we bring the industry together and celebrate the best work in pharmaceutical marketing and healthcare communications.

Be a part of our Awards

We work hard to promote your company and brand as soon as you get involved, with promotion before, during and after the event.

VIP sponsor opportunities at the event, including sponsor pre-dinner drinks area and focus on thanking our sponsors for the event.

Promote your brand and sponsor the largest and longest running creative and effectiveness industry awards in 2024.

Attracting around 1,000 attendees, the 38th **PM Society Awards** in March 2024 are the longest running and largest awards event in the industry calendar. The awards recognise and celebrate the best in creativity, impact and innovation across communications within the healthcare industry.

The **PM Society Digital Awards** in September 2024, attracts around 500 guests. Judges are predominantly from pharmaceutical roles, joined by those with specific digital expertise. Uniquely, second round judging involves finalist teams presenting their work to a prestigious judging panel. There is a real focus on effectiveness within this event, as well as digital innovation.

What's available?

Headline sponsor

Your opportunity to be the brand that supports the entire awards process

£17,000 for the PM Society Awards SOLD

£15,500 for the PM Society Digital Awards

Includes all category sponsorship benefits

The PM Society Awards, supported by your brand

Priority logo, priority VIP positioning both pre dinner and during dinner

Award Category Sponsorships

£7,500 for the PM Society Awards

£7,000 for the PM Society Digital Awards

Your logo on our awards webpages, multiple social media posts, all promotional material and emails and e-tickets for the event

AT THE EVENT

- VIP sponsor area/table with drinks for your guests
- Priority table positioning for your table for 10 guests – Discount offered for further table/tickets
- Your advert will be displayed on our exhibition screens and your 20 second promotional video during the show
- Your company representative will go on stage to announce and present the trophy to the winner

POST EVENT

- Your 20 second promotional video will feature on the online results brochure, *(remains on the PM Society website with archived years, for one year after the event)*
- Your logo will feature on our post event survey to all delegates
- Two free tickets to Creative Works or Digital Works, our post event awards to hear from our winners



Other opportunities

Other opportunities to promote your company include sponsoring our printed programme, online guest list, online results brochure and photo booth.

We also offer discounted sponsorship opportunities across both our awards and longer term partnerships with us to promote your support.

Please contact us to discuss these sponsorship opportunities, or any other ideas you may have to promote your company.

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