

MAKE CONNECTIONS THAT COUNT

SPONSORSHIP OPPORTUNITIES





CONNECT WITH THE BEST

The PM Society Digital Awards celebrate digital effectiveness across healthcare and recognises work that achieves clearly defined and measurable outcomes.

As a sponsor of the 2023 Digital Awards, you can connect your company with the very best in digital creativity.

To secure your sponsorship package or for more details, contact [Jenny Claridge](#) on [01403 286 400](tel:01403286400) / [07775 562 785](tel:07775562785) or jenny@pmsociety.org.uk

Join us

at The Brewery in London on
Thursday 14th September 2023

The PM Society Digital Awards is the event of the year when it comes to healthcare and pharma digital communications.

That's why it's the perfect opportunity to make connections that count.

Take a look through our sponsorship packages and see how you can associate your company with the best in digital effectiveness.

See you at: The Brewery, 52, Chiswell Street, London, EC1Y 4SA

Sponsorship packages

Sponsoring at the 2023 PM Society Digital Awards offers great value for you and your brand:

- Connect your brand with **the only annual awards** that highlights the most effective programmes, tools and campaigns across a wide range of digital activities
- New category awards have been added this year for even more **targeted sponsorship** opportunities
- Our **marketing campaigns** will raise your brand awareness before, during and after the event
- Benefit from a **wide range of publicity**, recognising your support as soon as you come on board, to long after September's ceremony
- The awards ceremony is a **fabulous networking opportunity**
- Shows your support for our **industry's largest awards** and the ongoing work of the not-for-profit PM Society

Award Category Sponsorships

£6,750 + VAT

- As an award category sponsor, connect **your company's name** with the best of the best
- A **range of promotional support** before, during and after the event
- Endure **brand recognition**

Before the ceremony

Your company logo will:

- Appear on **all promotional communications** and publicity emails promoting the PM Society Digital Awards
- Feature on the dedicated PM Society Digital Awards webpage with a **link to your website**
- Be **promoted on social media** platforms with links to your website

...and
there's more

At the ceremony

The benefits continue, with:

- Your own branded drinks table **with champagne** at the pre-awards reception
- Your **company logo** featuring on a sponsors' loop at the awards ceremony
- Your **20 second company** promotional video playing as your representative walks on stage
- Your representative presents the **trophy to your category winner**
- A **publicity photograph** with the winner and host
- Your **own table for 10 people** at the ceremony (value £3,750 + VAT) which will be in a prime position
- A **discount of 10%** for any additional table
- That **feel-good feeling** of supporting such a fabulous event

After the ceremony

- Receive a digital file of your **on-stage photo**
- Your **20 second promotional video** will feature in our results brochure – for two years following the event

2023 Award Categories

Celebrating effectiveness and impact in digital communications across healthcare and pharma

Select the category (or categories) you'd like to sponsor...

Effectiveness categories:

Brand promotion

HCP education, training and support

Digital: healthcare charities, patient associations and the NHS

Patient programmes

Disease Awareness (Public) **NEW**

Meetings and events

Engaging HCP communities (Revised)

Customer Experience Excellence

Market access Communications to Policy Makers **NEW**

External communications (Pharma or agency)

Internal communications (Pharma or agency)

£6,750 + VAT

Connect in other ways

Along with category sponsorship, there are lots of other opportunities for you to get involved with the PM Digital Awards...

Craft categories:

Evolving campaigns for success

Film

Animation

Best emerging technology solution NEW

Innovation - Best use of technology (Revised)

Innovation - Creativity

£6,750 + VAT

People categories:

Project or Account Manager of the Year

Digital Agency of the Year

Pharma Digital Partner

£6,750 + VAT

Other sponsorship opportunities

Programme sponsor

£4,000 + VAT

- Your company logo featured on the PM Society Awards page with a link to your company website
- Your logo featured on the front cover of the programme (printed and distributed to all guests at the event)
- Full page advert in the event programme
- Two tickets to attend the awards ceremony

Photobooth

£3,250 + VAT

- Your company logo displayed on the front of the photo booth stand
- Your logo will appear on the dedicated PM Society Awards website with a link to your company website
- Your company logo will feature on photographs/video clips
- Association with this ever-popular attraction
- Two tickets to attend the awards ceremony

Bespoke opportunities

There are other innovative ways you can promote your brand at the PM Society Digital Awards.

To discuss individual packages and bespoke sponsorship options, please contact [Jenny Claridge](#) on:

T: [01403 286 300](tel:01403286300)

M: [07775 562 785](tel:07775562785)

E: jenny@pmsociety.org.uk

We're looking forward to connecting with you!

Get in touch with any enquiries or questions: Jenny Claridge:
01403 286 300 / 07775 562 785 / jenny@pmsociety.org.uk