Checklist for the review and approval Websites

This checklist provides guidance for material owners and reviewers of pharmaceutical company owned websites.

Requirements for website approval	Check
Prescribing information, single click away, if promotional site	
AE reporting information	
Medical information contact details	
Company Address/Contact Details	
Link to Privacy Notice	
Link to Legal Terms and Conditions	
Cookie Policy	
Cookie Banner	
HCP validation service or HCP overlay in place	
Ensure external links pop-up is in place where required	
Provision and of site Metadata/Descriptions	
Consent Capture pop-up enabled	
Creation of 'site under maintenance' placeholder	
Job bag number and date of preparation (if required) added to relevant site pages	