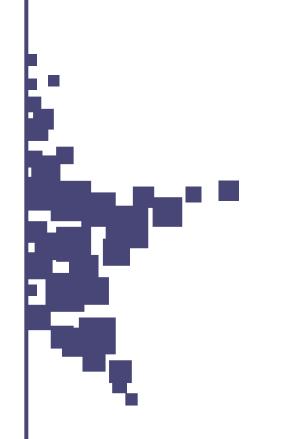
## DON'T HIDE IN THE CROWD, SPONSOR!

Category Sponsorship Opportunities 2022



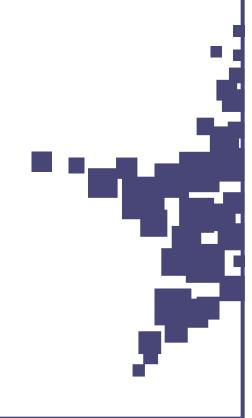


### Hello again, long time, no see!

**2022 brings the 13th PM Society Digital Awards** where we recognise and celebrate the best in digital creativity, innovation, and effectiveness from across the healthcare industry.

Sponsorships are available on a first-come, first-served basis, so get in touch and secure yours today!

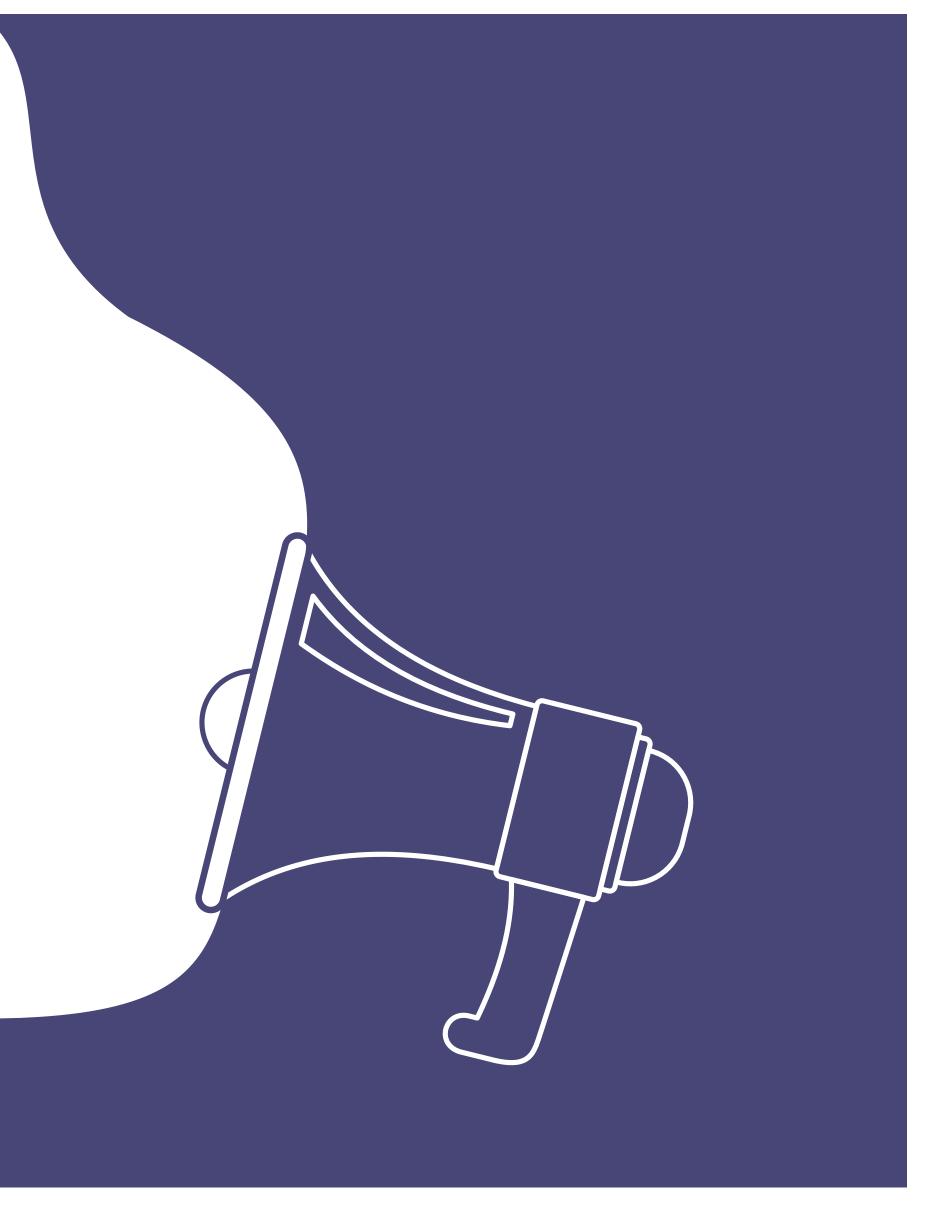
Alex can be contacted on 01403 264 898 or alexandra@pmsociety.org.uk to discuss your sponsorship.





### Why should you sponsor?

- Be associated with the only annual Awards programme that highlights the best programmes, tools and campaigns across a broad range of digital activities
- Work with us before, during and after the event to raise your brand awareness through our marketing campaign
- Enjoy months of publicity, from the moment you get involved to the ceremony in September 2022 and beyond
- Take advantage of valuable networking opportunities
- Play an important role in the industry's largest awards and continue to support the PM Society as your not-for-profit organisation



### Award Category Sponsorships

£6,500 + VAT

**Sponsor an award category** and mark your company's name permanently in the history books!

**Enjoy a bundle of great benefits** before, during and after the event.

#### **Before the ceremony:**

- Your company logo will appear on all promotional material and publicity emails promoting the Awards
- Your company logo will appear on the dedicated PM Society Digital Awards webpage with a link to your website
- Your company logo and link will be promoted on social media platforms

### Cont...

#### At the 13th PM Society Digital Awards ceremony

- Sponsored drinks table at the pre-awards reception
- Your company logo will appear on a sponsor loop at the Awards ceremony
- Your 20 second company promotional video will be played while company representative walks on stage
- Your company representative will present the trophy to your category winner on stage
- Your photograph will be taken with the winner and host
- Secure one table for 10 people at the awards ceremony (value £3,450 +VAT)
  plus a discount of 10% to additional tables purchased
- Enjoy priority table positioning

After the ceremony

Receive a digital file of your on-stage photo

Your 20 second promo video will feature in our results brochure

# Awards Categories

The Awards recognise excellent in the following categories

#### **Effectiveness categories:**

£6500 + VAT

**Brand promotion** 

**HCP** education, training & support

Digital - Healthcare charities, patient associations & the NHS

**Patient programmes** 

Meetings & events

**Building Digital Communities** 

**Multichannel or Omnichannel Campaign** 

**External Communications** (Pharma or Agency)

**Internal Communications** 

**Market Access and HEOR** 

**Innovation Effectiveness** 

**Evolving Campaigns for Success** 

(previously Long-Term Campaigns)

#### **Craft categories:**

£6500 + VAT

Film

**Animation** 

Innovation

#### People categories:

£6500 + VAT

**Digital Project or Account Manager** 

**Agency Digital Team** 

**Pharma Digital Partner** 

#### Other Event Sponsorships

Award category sponsorships aren't the only way to promote your company at the PM Society Digital Awards ceremony.

Engage with all attendees by sponsoring the popular photo booth!

#### Programme sponsor:

£4000 + VAT

Company logo to feature on PM Society Awards page with link to company website

Company logo to feature on the front cover of the programme (printed and distributed to all guests at the event)

Full page advert in programme

Two tickets to attend the award ceremony

#### **Guest List sponsor:**

£4000 + VAT

Company logo to feature on PM Society Awards page with link to company website

Company logo to feature on the front cover of the guest list (printed and distributed to all guests at the event)

Full page advert in guest list

Two tickets to attend the award ceremony

#### Photobooth sponsorship:

£3250 + VAT

Your company logo will be displayed on the front of the photo booth stand

Your company logo will appear on the dedicated PM Society Awards website with a link to your company website

Your company logo will feature on photographs

Two tickets to attend the award ceremony

#### **Bespoke Sponsorship Opportunities**

There are other ways you can promote your brand with a sponsorship at the **PM Society Digital Awards 2022**.

To discuss individual packages and bespoke sponsorship options, please contact Alex Hankinson on: 01403 264 898 alexandra@pmsociety.org.uk

### SEE YOU SOON

