

Patient Engagement Survey Snapshot

77 full responses (123 total)



30% from pharma companies 55% from healthcare agencies 8% consultants 7% other



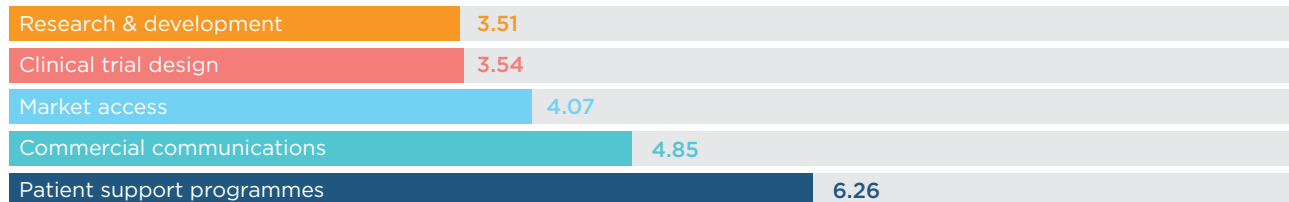
8.9/10
(average) Respondents considered it extremely important for pharma to be engaging with patients



100%

of respondents felt there is more pharma can be doing to engage patients

Progress is being made but there is still a way to go, with current patient engagement levels rated across the following areas*:



*scored out of 10

Respondents felt they wanted to know more about:

