

PMi AWARDS

innovation + impact

FORMERLY THE PM SOCIETY DIGITAL AWARDS

SPONSORSHIP OPPORTUNITIES

We work hard to promote your company and brand as soon as you get involved, with promotion before, during and after the event.

VIP sponsor opportunities at the event, including sponsor pre-dinner drinks area and focus on thanking our sponsors for the event.

BE A PART OF OUR AWARDS

Take the spotlight as we bring the industry together and celebrate innovative and impactful work in pharmaceutical marketing and healthcare communications.

The **PMi Awards** (formerly the PM Society Digital Awards) in September 2025, attracts around 500 guests. Judges are predominantly from pharmaceutical roles, joined by those with specific digital expertise. Uniquely, second round judging involves finalist teams presenting their work to a prestigious judging panel. There is a real focus on effectiveness within this event, as well as digital innovation.

Attracting around 1,000 attendees, the 40th **PM Awards** in March 2026 are the longest running and largest awards event in the industry calendar. The awards recognise and celebrate the best in creativity, impact and innovation across communications within the healthcare industry.

WHAT'S AVAILABLE?

Headline sponsor

Your opportunity to be the brand that supports the entire awards process

SOLD

Includes all category sponsorship benefits

The PMi Awards, supported by your brand

Priority logo, priority VIP positioning both pre dinner and during dinner

AWARD CATEGORY SPONSORSHIPS

£7,250

Your logo on our awards webpages, multiple social media posts, all promotional material and emails and e-tickets for the event

At the event

- VIP sponsor area/table with drinks for your guests
- Priority table positioning for your table for 10 guests – Discount offered for further table/tickets
- Your advert will be displayed on our exhibition screens and your 20 second promotional video during the show
- Your company representative will go on stage to announce and present the trophy to the winner

Post event

- Your 20 second promotional video will feature on the online results brochure, *(remains on the PM Society website in archived years one year after the event)*
- Your logo will feature on our post event survey to all delegates



EVENT PROGRAMME AND ONLINE GUEST LIST

Printed programme and online guest list, branded with your logo and includes a full page advert.

Online guest list (your logo, short video, and link to website) available to you 48 hours before the event (all guests 24 hours before the event).

Cost: £4,500 + VAT, includes 2 x tickets

Online guest list only:

£2,000 + VAT, includes 2 x tickets

Printed programme only:

£3,000 + VAT, includes 2 x tickets



PHOTO BOOTH

Guests will capture the night's celebrations with our photobooth. Your logo will be front and centre of any images/videos they take away from the night.

Cost: £4,500 + VAT, includes 2 x tickets



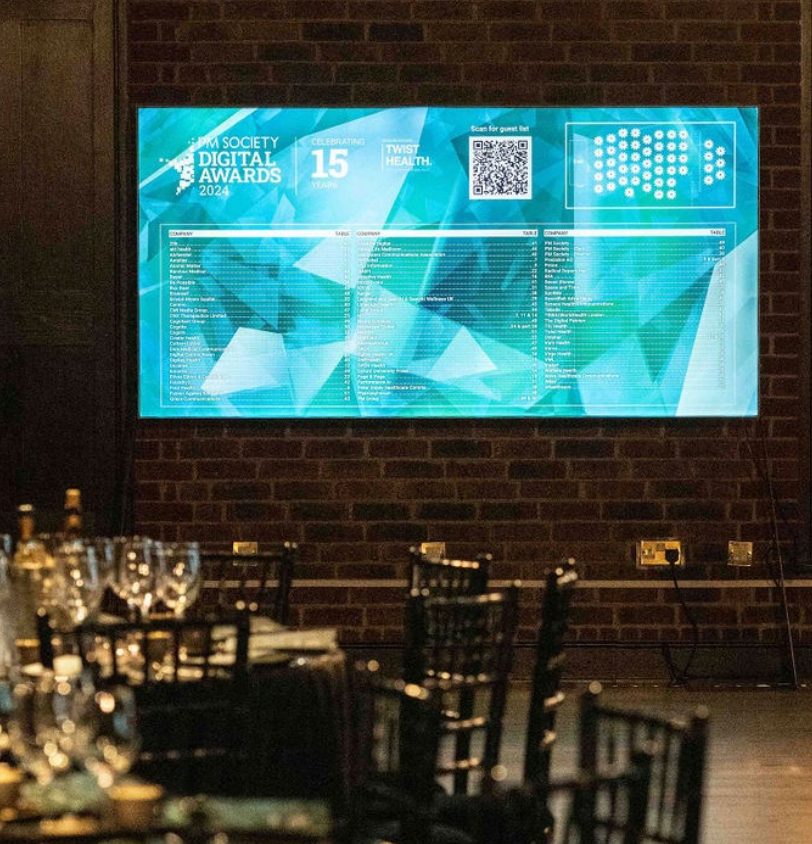


GUEST EXPERIENCES AT THE EVENT

Make your brand stand out with a guest experience. Engage delegates while they enjoy our offerings! Options include sweet, popcorn, gin or cocktail carts.

Cost: £4,000 +VAT, includes 2 x tickets

(cost may be adjusted according to the experience)



ILLUMINATED SEATING PLAN

Seating plans are an essential go to for all guests. Your logo will be featured on the plans with QR code linked to your website. Two/three screens to be positioned around the event.

Cost: £2,000 + VAT, includes 2 x tickets





EXHIBITION SCREENS

Guests can view all finalist entires on our digital exhibition screens. The screens will feature your logo and promotional video. No of screens TBC around the event.

Cost: £2,000 + VAT, includes 2 x tickets



ONLINE RESULTS BROCHURE

Guests view award results on our website.
The webpage will feature your logo and promotional video.

Cost: £2,000 + VAT, includes 2 x tickets



CONTACT US

Please contact us to discuss these sponsorship opportunities, or any other ideas you may have to promote your organisation.

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pmsociety.org.uk/awards/