CAREERS
In Healthcare Communications

PM SOCIETY | hca healthcare communications association

8th Annual "A Career in Healthcare Communications" Event

Royal Society of Medicine | 10th February 2027

Championing the next generation of talent is a key pillar of activity for the PM Society. At the 7th *'A Career in Healthcare Communications'* event, run in association with the Healthcare Communications Association (HCA), a record number of students and graduates heard from over 30 industry experts who volunteered their time to demystify a sector that offers many different career paths.

The event is free to attend and information is sent out to UK universities to encourage student and recent graduates to register to attend. The event is also open to those already working who are interested in working in the health comms industry and is advertised on social media.

In 2026 the event was fully registered and **attended by over 125 delegates**, the event report can be read here.



The event offered a fantastic opportunity to meet many brilliant students, graduates and experienced professionals. It was exciting to see such passion and curiosity shaping the future of healthcare.

Thank you to the PM Society's team for planning such a great event!

BRANDING SCIENCE
EVENT SPONSOR 2026

Why support this event?

- Be a key part of the PM Society's giving back initiatives
- Opportunity to raise awareness of your company
- Engage with talented students - the pharma stars of tomorrow
- Opportunity to promote your organisation and be on our careers resource hub
- Extension of your brand support beyond event, through all pre and post event communication

Sponsorship package

£1,200 plus VAT

- Prime location for stand
- Expert speaker slot in the interactive session
- Acknowledgement and thanks on social media
- Logo on https://healthcomms.careers/, our joint PM Society/HCA careers resource

Please contact elizabeth@pmsociety.org.uk for more information →





We were inspired by the next generation at the PM Society Careers Event!

We loved meeting such a diverse mix of students, graduates, scientists, doctors, and pharmacists, all thinking about exploring careers in healthcare communications. Their clinical, research and commercial skills sparked insightful conversations about shaping the future of our industry.

From thought-provoking presentations and panel discussions to lively 'speed-dating' sessions, we enjoyed many savvy questions and seeing A-game energy brought to every conversation.

VERVE
EVENT SPONSOR 2026