

Sponsor Partner packages

	PLATINUM	GOLD +	GOLD	SILVER	BRONZE
	£20,000	£15,000	£9,000	£8,000	£2,000 to £5,000
Sponsor type	Headline Partner for the PM Awards 2027 plus sponsorship of one category	Finalist Exhibition sponsor plus sponsorship of one category	Category sponsor (enhanced)	Category sponsor	Sponsor of branded items or experiences -printed programme, on-line results brochure, guest lists and table plans or other bespoke items
Number of guest tickets	10* tickets (value £4,540)	10* tickets (value £4,540)	10* tickets (value £4,540)	10* tickets (value £4,540)	2 tickets (value £958)
	*options to purchase more with sponsor discount applied	*options to purchase more with sponsor discount applied	*options for 11-12 tickets with sponsor discount applied	*options for 11-12 tickets with sponsor discount applied	
On stage presence	Present trophy to winner	Present trophy to winner	Present trophy to winner	Present trophy to winner	Not included
	Your brand video shown	Your brand video shown	Your brand video shown	Your brand video shown	
	Photo taken with winners/hosts	Photo taken with winners/hosts	Photo taken with winners/hosts	Photo taken with winners/hosts	
Pre event marketing	Dominant logo on awards website, all e-shots and selected social posts	Premium logo on awards website, all e-shots and selected social posts	Category logo included on awards website pages, all e-shots and selected social posts	Category logo included on awards website pages, all e-shots and selected social posts	Smaller logo included on awards website pages, all e-shots and selected social posts
	Monthly check-ins on progress of sponsorship prior to awards	Monthly check-ins on progress of sponsorship prior to awards	Two check-ins on progress of sponsorship prior to awards	Two check-ins on progress of sponsorship prior to awards	
At event marketing	Branded prime located table with logo included on all event signage and event programme	Branded prime located table with logo included on all event signage and event programme	Branded prime located table with logo included on all event signage and event programme	Prime located table with logo included on all event signage and event programme	Smaller logo included on all event signage and event programme
Drinks reception	Branded, VIP hosted bar with drinks for your guests	Logo visibility in reception area - branded poseur table with drinks	Logo visibility in reception area - branded poseur table with drinks	Not included	Not included
Cost breakdown					
Sponsorship	£15,460	£10,460	£4,460	£3,460	From £1,000
Tickets	£4,540	£4,540	£4,540	£4,540	£958

All prices are exclusive of VAT

For sponsorship enquiries, please contact our Marketing Director, Jenny Claridge:
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